



Info Security Products Guide Names Safend Winner of the 2008 Best Deployment Scenario Awards

Leading Endpoint DLP Provider Honored in the Endpoint Security Category for Large New York Hospital Group's Safend Deployment

Philadelphia – May 29, 2008 – Safend, a leading provider of endpoint Data Leakage Prevention (DLP) solutions, announced today that Info Security Products Guide, a Silicon Valley Communications publication and the world's leading publication on security-related products and technologies, has named Safend a winner of the 2008 Best Deployment Scenario Award in the endpoint security category. This prestigious award recognizes security vendors with advanced, ground-breaking security solutions that are helping set the bar higher for others in all areas of information security. Safend was selected based on real-world solution deployments that are making the most positive impact on security in today's highly sophisticated and blended attacks environment.

Safend was honored for its ability to help a large healthcare group based in New York implement the Safend Protector solution to ensure the security and integrity of confidential data and meet HIPAA compliance. With Safend, the organization was able to maintain secure files without the threat of a data breach and track USB storage devices offline, providing the organization the added visibility to all files that were copied to or from a removable storage device when it was not connected to the network. To read more about this winning case study, please visit <http://www.infosecurityproductsguide.com/casestudies/>

“Successful technology deployments are the most powerful proof of a vendor's capabilities to solve their customers' security needs,” says Rake Narang, editor-in-chief, Info Security Products Guide. “Safend's successful deployment at a large healthcare organization proves that its Safend Protector technology is setting the standard in endpoint data leakage prevention.”

“Info Security Products Guide's recognition of Safend further validates our commitment to offer our customers the best-in-class solutions to meet all of their endpoint security needs,” said Gil Sever, CEO at Safend. “Our customers demand a range of solutions from device access control to encryption to keylogger protection, to ensure that their organizations are secure from the inside out. Safend is pleased to be recognized for its achievements in meeting our customers' unique requirements.”

Safend Protector guards confidential data stored on enterprise PCs and laptops against loss, tampering and theft by both monitoring the transfer of sensitive data as well as

controlling access to removable storage devices and wireless communication ports, including USB, FireWire, WiFi, Bluetooth, Infrared (IrDA) and CD/DVDs. Safend also protects against USB/PS2 keyloggers and offers additional layers of protection with removable/external storage and CD/DVD disk encryption and offline tracking of USB storage devices. Management features include file shadowing, load balancing, management by domain and options for enterprise organizations to manage the entire deployment through a single Safend Server.

About Info Security Products Guide Awards

Info Security Products Guide plays a vital role in keeping end-users informed of the choices they can make when it comes to protecting their digital resources. It is written expressly for those who are adamant on staying informed of security threats and the preventive measure they can take. You will discover a wealth of information in this guide including tomorrow's technology today, best deployment scenarios, people and technologies shaping info security and independent product evaluations that facilitate in making the most pertinent security decisions. The Info Security Products Guide Awards recognize and honor excellence in all areas of information security. To learn more, visit www.infosecurityproductsguide.com and stay secured.

About Safend

Safend is a leading provider of endpoint data leakage prevention solutions that protect against corporate data loss via physical, wireless and removable media ports while ensuring compliance with regulatory data security and privacy standards. With more than 700 customers worldwide and 1.5 million licenses sold, Safend's solutions are deployed by multinational enterprises, government agencies and small to mid-size companies across the globe. Founded in 2003, Safend is a privately held company funded by Elron Electronics (NASDAQ and TASE: ELRN), Intel Capital and Walden Israel. Safend is headquartered in Tel Aviv with U.S. headquarters in Philadelphia. For more information, visit <http://www.safend.com/>.

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